

## **Creative Community Bibliography and Web Sites**

*This sampling of studies and resources about creative economy and community building initiatives was compiled by Bill Bulick, Creative Planning, Inc. Portland, Oregon, USA. <http://www.creativeplanning.info> [bbulick@aol.com](mailto:bbulick@aol.com) 503-233-4075. We'd love to hear your suggestions for other resources to include.*

*Social Impact of the Arts Program*, at the University of Pennsylvania has produced several important papers on the social and economic impacts of the arts, including findings from a number of related studies conducted on the presence of cultural activity in neighborhoods, social cohesion and revitalization. Downloads are available at [www.sp2.upenn.edu/SIAP/](http://www.sp2.upenn.edu/SIAP/)

*The Artistic Dividend: The Arts' Hidden Contributions to Regional Development*; Ann Markusen, et al; they have also done other groundbreaking studies: *Crossover: How Artists Build Careers across Commercial, Nonprofit and Community Work* and *Artists' Centers, Evolution and Impact on Careers, Neighborhoods and Economies*; Project on Regional and Industrial Economics: Humphrey Institute of Public Affairs, U. of Minnesota; [www.hhh.umn.edu/projects/prie/](http://www.hhh.umn.edu/projects/prie/)

*Cultural Strategies for Creative Communities*, an Americans for the Arts monograph, by Bill Bulick, with Carol Coletta, Colin Jackson, Andrew Taylor and Steven Wolff, 2003. Email Bill for a copy or go to <http://pubs.artsusa.org/library/ARTS101/html/>

*Cultural Vitality in Communities: Interpretation and Indicators*. Maria-Rosario Jackson, Ph.D., Florence Kabwasa-Green, Joaquin Herranz Jr. Posits a framework and approaches to tracking the presence, role and impact of cultural activity in communities; based on research compiled since the late 90s. [www.urban.org/publications/311392.html](http://www.urban.org/publications/311392.html) An earlier study, *Culture Counts in Communities: a framework for measurement*, is also available. The Arts and Culture Indicators in Community Project of the Urban Institute, Washington, DC.

*Cultural Indicators and Benchmarks in Community Indicator Projects*, Nancy Duxbury, PhD, Creative City Network of Canada. A review of current research on incorporating cultural indicators into broader frameworks. Email me for a PDF copy.

*From Indicators to Governance to the Mainstream: Tools for Cultural Policy and Citizenship*, Colin Mercer. A compelling theoretical framework grounded in cultural planning experience in Europe and elsewhere, prepared for the conference, Accounting for Culture, Ottawa, October, 2003. Email me for a PDF copy.

*Creative Community Index: Measuring Progress Toward a Vibrant Silicon Valley*; Cultural Initiatives Silicon Valley; [www.ci-sv.org](http://www.ci-sv.org)

*Cultural Development and Municipalities*, Creative City Network of Canada. A compilation of input from members about cultural development in their cities; other special edition papers on such topics as culture and sustainability are available as PDF downloads from their web site, [www.creativecity.ca](http://www.creativecity.ca)

*The Fourth Pillar of Sustainability: Culture's Essential Role in Public Planning*, John Hawkes, Common Ground Publishing in association with the Cultural Development Network, Australia, 2002. <http://thehumanities.cgpublisher.com/> Explores the many different ways that culture affects and relates to patterns of human activities and policy realms. I have a couple of articles and conference presentation texts, that can be provided.

*The Creative Economy Initiative: The Role of the Arts and Culture in New England's Economic Competitiveness* and companion *Blueprint for Investment in New England's Creative Economy* analyze the creative sector and offer concrete development strategies. Available from the New England Foundation for the Arts, [www.nefa.org/projinit/createecon/index.html](http://www.nefa.org/projinit/createecon/index.html) Research and strategy development was facilitated by Mt. Auburn Associates ([www.mtauburnassociates.com/index.htm](http://www.mtauburnassociates.com/index.htm)), who have done pioneering creative economy planning in New York City (*The Creative Engine: How Arts and Culture is Fueling Economic Growth in New York City Neighborhoods*, Center for an Urban Future, November 2002; [www.nycfuture.org](http://www.nycfuture.org)), Louisiana, the Berkshires and other communities.

*Gifts of the Muse: Reframing the Debate About the Benefits of the Arts*, Kevin McCarthy, Elizabeth Ondaatje, Laura Zakaras, Arthur Brooks. Commissioned by the Rand and Wallace Foundations; downloadable at [www.rand.org/publications/MG/MG218/](http://www.rand.org/publications/MG/MG218/) An excellent addition to the debate on instrumental versus intrinsic benefits of the arts.

*The Values Study: Rediscovering the Meaning and Value of Arts Participation*. Connecticut Commission on Culture and Tourism. Telephone: (860) 566-4770. Made possible by the Wallace Foundation's State Arts Partnerships for Cultural Participation (START) Program. Includes a Values mapping tool/framework.

*Strategies for Creative Spaces, Phase 1 Report*, a joint venture between the London Development Agency, the City of Toronto Ec. Dev. and Culture divisions and the Ontario Ministries of economic Development to develop strategies to enhance the growth and development of creative spaces and industries in both cities. [www.citiesinstitute.org/creativespaces.html](http://www.citiesinstitute.org/creativespaces.html)

Ellis, Adrian, "Valuing Culture," background paper for Valuing Culture conference hosted by Demos, AEA Consulting, the National Theatre, and the National Gallery in London, UK, June 17, 2003. [http://www.demos.co.uk/media/vacupr\\_page269.aspx](http://www.demos.co.uk/media/vacupr_page269.aspx)

Jacobs, Jane, *The Death and Life of Great American Cities*, Vintage Books, New York, 1992

*The Creative City: a toolkit for urban innovators*, Charles Landry, published by Comedia, <http://www.comedia.org.uk/publications-0.htm> Draws on examples from around the world to set out a new radical vision for cities, with creative solutions to their problems.

### **Web sites** (in addition to those referenced above)

*Creative City Network of Canada*, [www.creativecity.ca](http://www.creativecity.ca) An organization of people employed by municipalities across Canada working on arts, culture and heritage policy, planning, development and support. Good compendium of "Making the Case" reports.

*Comedia: creative thinking, cities and culture*, a U.K. site founded by Charles Landry, renowned specialist in strategic policy development, the economics of innovation, and city futures. [www.comedia.org.uk](http://www.comedia.org.uk)

*Smart City*, the web site of the syndicated public radio interview program, hosted and produced by Manifesto Summit organizer Carol Coletta. [www.smartcityradio.com](http://www.smartcityradio.com) Carol is now with *CEO's for Cities*, which has commissioned research and development of a new framework and measurements for assessing the vitality of cities, *City Vitals*, by economist, Joe Cortright. It is available for purchase on their site, <http://www.ceosforcities.org/rethink/research/> *CEOs for Cities' Creative Cities Network* is a collaboration of urban leaders working together to understand of the opportunities associated with creative city concepts and to develop and apply strategies that take advantage of these opportunities in their communities.

*Creative Economy Initiative of New England*, a partnership among business, cultural, government and education leaders, report: <http://www.nefa.org/projinit/createecon/index.html>

*Centre of Expertise on Culture and Communities*: a cultural research and development centre based at Simon Fraser University's Vancouver campus that publishes studies and hosts forums, <http://www.cultureandcommunities.ca/>

*Project for Public Spaces* (PPS) is a nonprofit organization dedicated to helping people create and sustain public places that build communities. PPS researches best-practices, disseminates information, and is a resource about Placemaking, <http://www.pps.org/>

*The Creative Class Group*, web site of Richard Florida, author of *The Rise of the Creative Class* and the new *Who's Your City*. Richard and associates do workshops and speeches of various types, <http://creativeclass.com/>